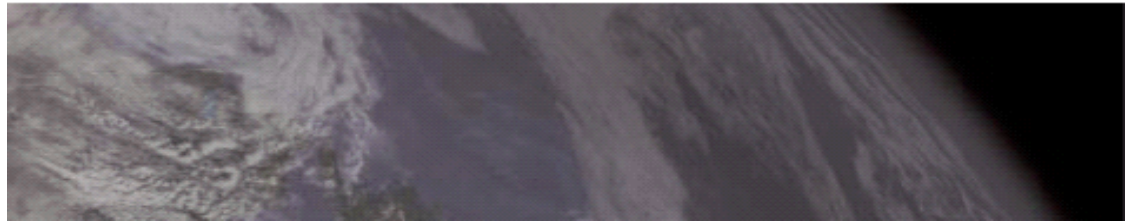


Introducing the new digital

electronic design EUROPE



Coming in February 2006, this new publication combines the in-depth editorial coverage European design engineers expect, with the innovations all-digital production and delivery provide.

Writing for product specifiers across Europe, London-based Editor-in-Chief Paul Whytock focuses on the world's technology and innovations with a European perspective. As an all-digital magazine, Electronic Design Europe allows advertisers to reach this key market cost-effectively, while driving readers directly to new products and information via direct "deep" links from the magazine to advertiser's websites.

Introductory pricing:

24x \$800 - includes logo on issue notification email and download page

12x \$1,000 - includes logo on download page

1x \$1,200

Contact your *Electronic Design* sales representative for more information.



This graphic depicts a typical page of *Electronic Design Europe*. Readers can either view the issue directly online or save it to read and print out later. *Electronic Design Europe* will be delivered in .PDF format, with no additional software download required for viewing.

Easy-to-navigate table of contents

Direct "deep" Links to Data Sheets, App Notes, Webcasts, etc.

Electronic Design Europe's new all-digital format gives you the ability to include direct links to any technical or promotional material hosted on your website including:

- Video/multimedia
- Application notes
- Data Sheets
- Whitepapers
- New product releases
- Presentations

The screenshot shows the 'what's new?' section of the Electronic Design Europe website. It features several articles with headlines and brief descriptions. On the left, there is a large image of a hand touching a screen displaying a kitten, with a 'menu' button below it. The right sidebar contains navigation links for 'Datashheet', 'Webcast', 'Audio', and 'Whitepaper', each with a corresponding logo and a brief description of the content available.

Sponsor area (maximum 3 per page) including logo, text and up to three web links. Ideal for single-click access to multimedia presentations or webcast archives



Electronic Design Europe sponsor placements include: Company logo; up to four web links (deep links recommended); headline and 30 words of text.

Please send links, text and company logo in .GIF or .JPG format to:

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